

# ERASMUS+ INFODAY CALL 2021

## *ERASMUS MUNDUS JOINT MASTER DEGREE – JEAN MONNET*

*ONLINE EVENT*

**18 MARZO 2021**

**Paola Vitaglione**

Università degli Studi di Napoli «Federico II»

[paola.vitaglione@unina.it](mailto:paola.vitaglione@unina.it)

# FIPDes

Food Innovation & Product Design

# FIPDes in a nutshell

[www.fipdes.eu](http://www.fipdes.eu)

LinkedIn



**4**  
top ranking  
European  
Universities:



FIPDes is part of the elite  
Erasmus Mundus Programme

- Erasmus Mundus Joint Master Programme
- Food Innovation and Product Design
- High selectivity
- Visibility over 100 countries
- A global network of socio-economic & research partners

# FIPDes was born 10 years ago!



Funded by the  
Erasmus+ Programme  
of the European Union

- ✓ **2011-2016 EMMC**
- ✓ **2017-2019 EMJMD**



- **2019: new EMJMD submission**

# FIPDes vision

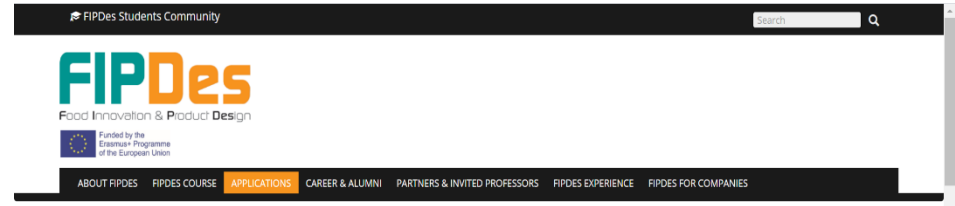
FIPDes is devoted to the advancement of **knowledge** and **education** in **food innovation** to motivate and **co-create holistic solutions** for a **sustainable growth** at local and global scale, by training the food **researchers, innovators** and **entrepreneurs** of tomorrow needed worldwide.



# Selection

- Online application

October → December



**Curriculum Vitae;**

**Original transcripts of academic records** for each year of the BSc. degree or equivalent;

**Letter of Motivation;**

**Proof of English level;**

two **Recommendation letters,**

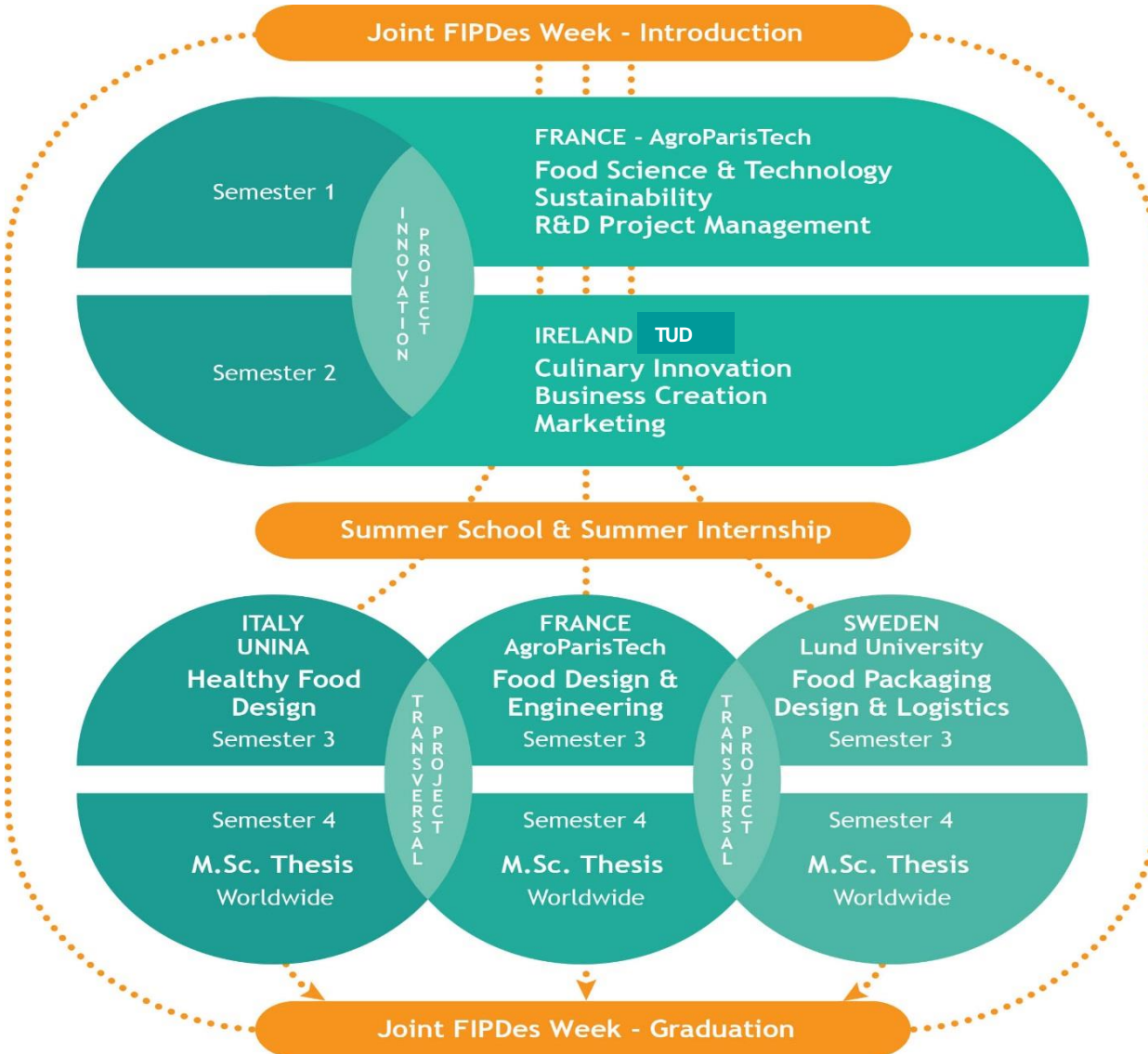
official copy of **BSc-degree or equivalent;**

Official translation of Degree;

Scan of valid **Passport,**

Completed **application form** (using the provided online form).

- **Eligibility check** (validity of the documents) → **FIPDes Secretary**
- **Pre-selection** (the best suitable candidates for scientific background) → **APT teachers**
- **Selection** (on documents and an obligatory Skype interview) → **Consortium partners (in pairs)**
- **Selection meeting in February** → **Whole Consortium** → **FINAL RANKING LIST**

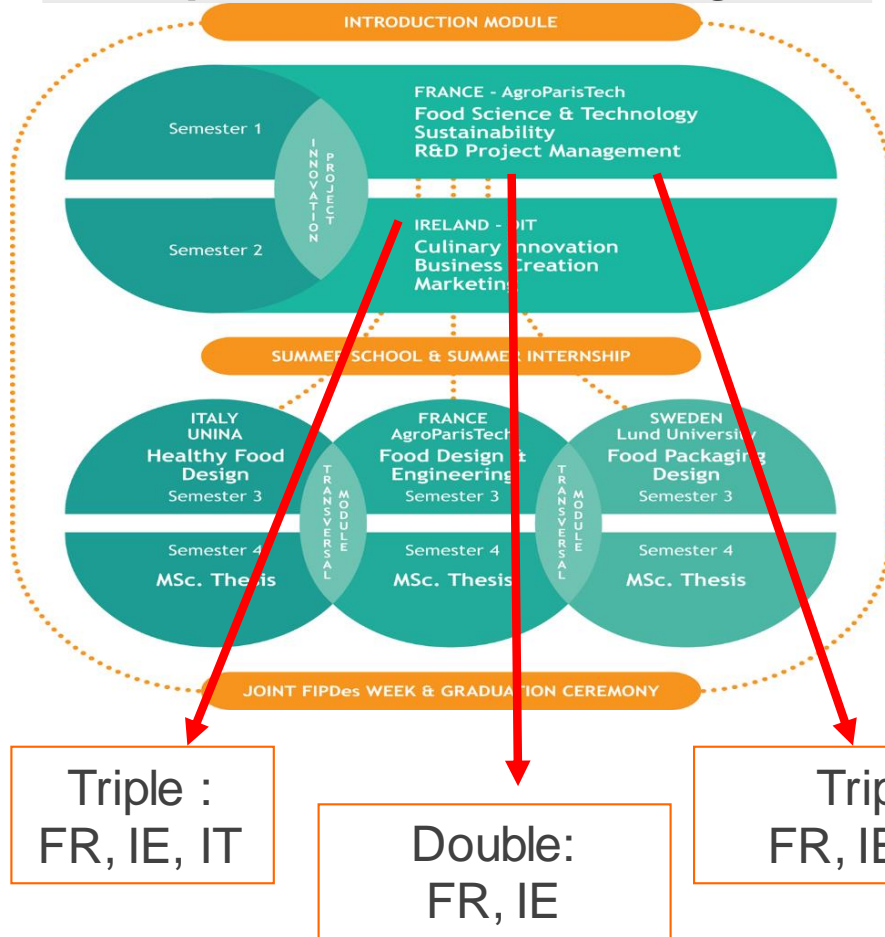


- International mobility
- Multidisciplinary
- 50% project-based
- Integration with local students & curricula
- Professional exposure
- Entrepreneurship



# Mobility paths and Degrees

## Multiple National Master Degrees



Joint FIPDES diploma and Joint diploma supplement



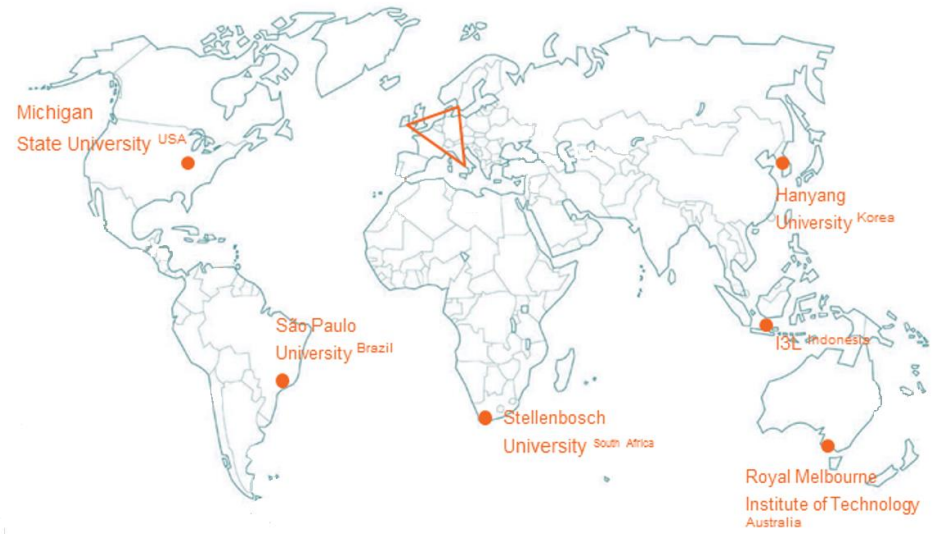
**172** students      **57** nationalities  
**8** Cohorts      **4** women to **1** men



**52** students  
**8** Cohorts  
**31** nationalities



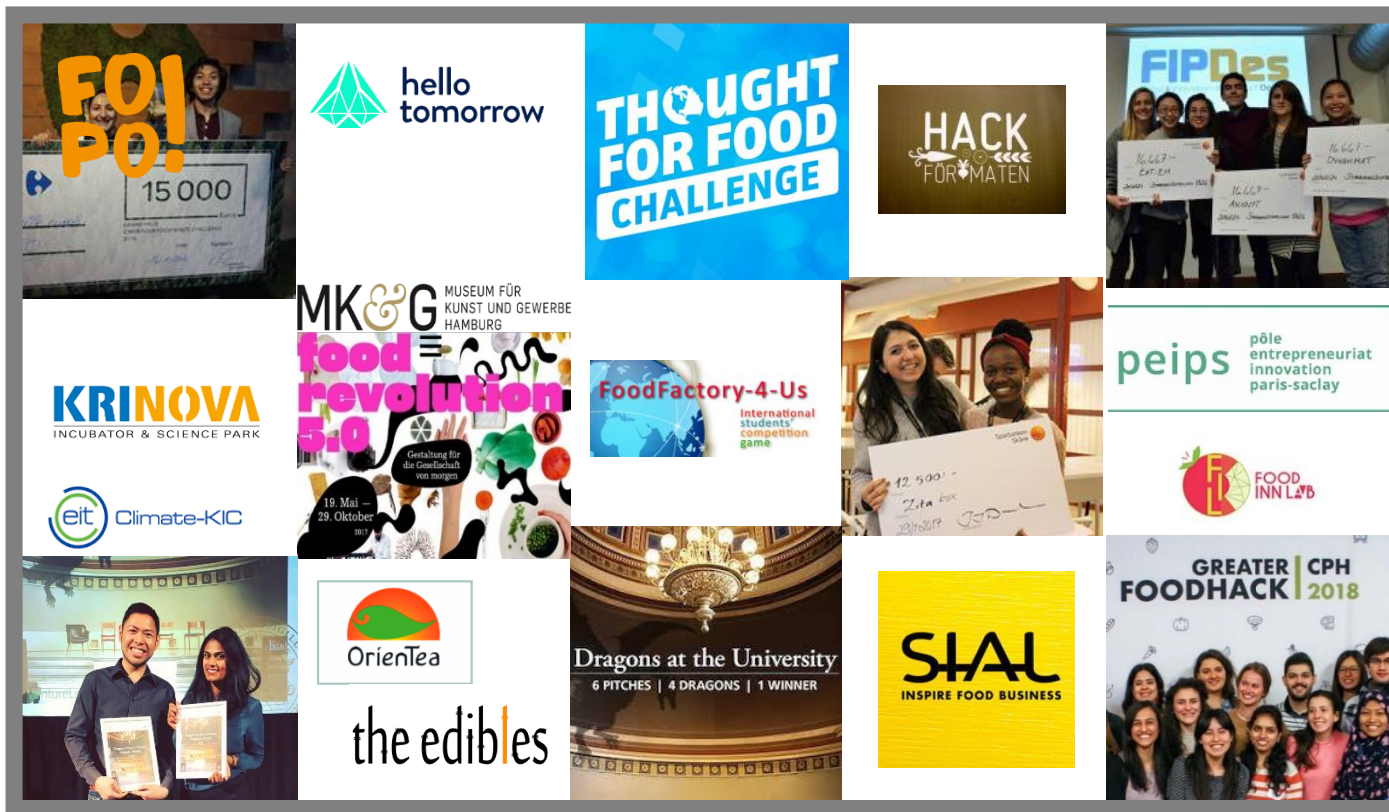
# Academic, Research & Industrial Partnership



- Dissemination
- Trainings
- Quality
- Internships
- Module design and teaching
- Summer school
- MSc. Thesis

# FIPDes Dynamics

Multiple interactions & experiences open to the professional world



Project with industrial & research issues

International competitions

Entrepreneur activities

Big events



# Key performance criteria & indicators



## Employability

- Yearly Rate
- Before graduation
- Satisfaction



## Reputational capital

- Visibility/attractiveness
- Innovation impact
- Research impact
- Spin-offs



## Sustainability & Fundraising capability

- Other scholarships
- Sponsorship
- Agreements

# 2018: two EACEA labels!



- Success Story

<https://youtu.be/BlxE9Kj9Id0>



- Example of Good Managerial practices

# Quale impatto istituzionale?



# Internazionalizzazione dell'insegnamento

- 10 nuovi corsi creati solo ad UNINA
- Percorso di specializzazione in lingua inglese al 100%
- più di 1000 ore di insegnamento in inglese
- più di 30 insegnanti coinvolti a livello di UNINA
- Riconosciuto posizionamento internazionale nell'innovazione alimentare per la promozione della salute e al benessere del consumatore



# Internazionalizzazione di procedure e pratiche amministrative

- Reclutamento, gestione e supporto di studenti stranieri
- Sviluppo di buone pratiche in collaborazione con altre università partner (VISA, borse di studio, gestione didattica, ecc.)
- Competenza in accordi di partenariato internazionale
- Titoli congiunti

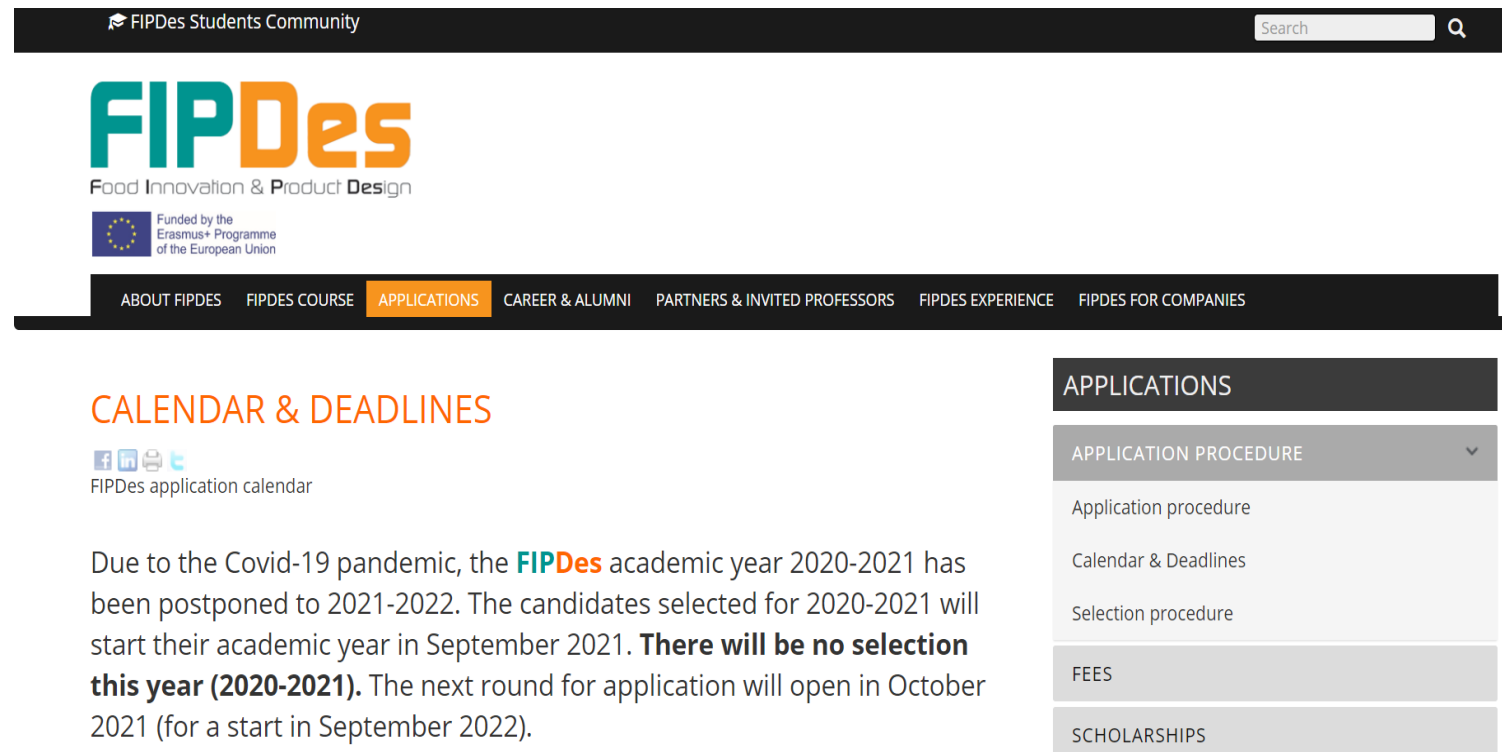
# Consigli e buone pratiche



- “Partners” eccellenti e **motivati!**
- Servizi di supporto **cooperativo** e proattivo
- Passione e resistenza a **lungo termine**
- **Intelligence** amministrativa


# Durante la pandemia...

Cohort 9 is ongoing without any issue




The screenshot shows the FIPDes Students Community website. At the top, there is a navigation bar with the text "FIPDes Students Community" and a search box. Below this is the FIPDes logo, which includes the text "FIPDes" in large letters and "Food Innovation & Product Design" underneath. A small logo indicates it is funded by the Erasmus+ Programme of the European Union. A dark navigation menu contains several items: "ABOUT FIPDES", "FIPDES COURSE", "APPLICATIONS" (highlighted in orange), "CAREER & ALUMNI", "PARTNERS & INVITED PROFESSORS", "FIPDES EXPERIENCE", and "FIPDES FOR COMPANIES".

**CALENDAR & DEADLINES**

 FIPDes application calendar

Due to the Covid-19 pandemic, the **FIPDes** academic year 2020-2021 has been postponed to 2021-2022. The candidates selected for 2020-2021 will start their academic year in September 2021. **There will be no selection this year (2020-2021).** The next round for application will open in October 2021 (for a start in September 2022).

**APPLICATIONS**

- APPLICATION PROCEDURE 
- Application procedure
- Calendar & Deadlines
- Selection procedure
- FEES
- SCHOLARSHIPS

# Grazie

